



Rebooting “Business as Usual”



AMERICAN
SUSTAINABLE
BUSINESS
COUNCIL

Annual Report 2017

ASBC redefines “What Business Wants” when it comes to government policy.

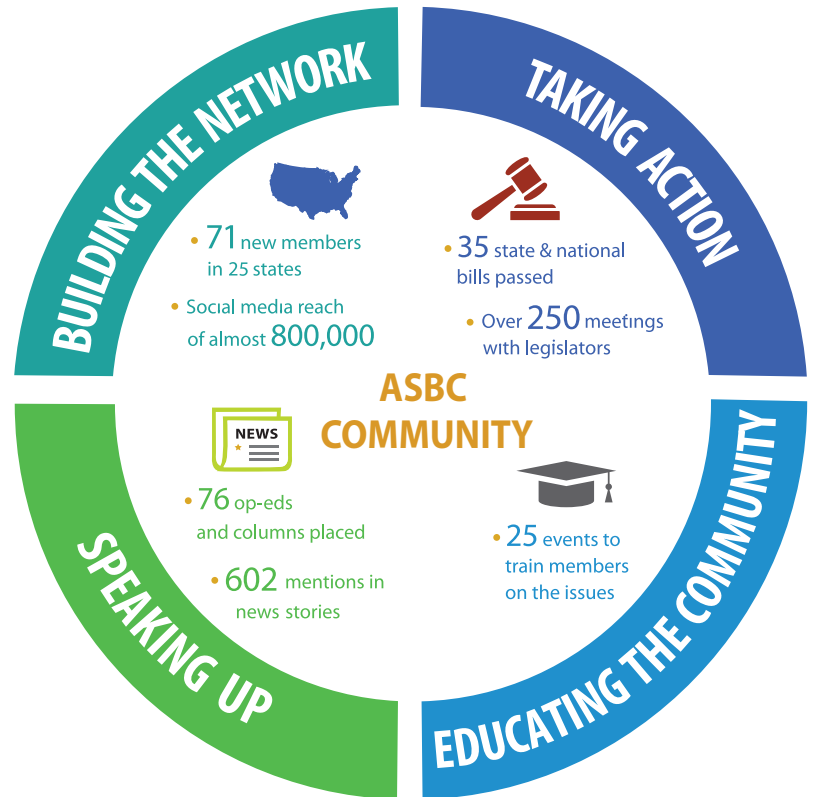
ASBC and its network of member associations represent over 250,000 companies that defy the obsessive focus on quarterly profit. They know that the triple-bottom-line approach, with a balanced long-term emphasis on “people, planet and profit” works – because they live it.


Our members want the entire economy to work on triple-bottom-line principles. And they recognize that government policy needs to change for that to happen. They join with ASBC to leverage their prominence and credibility as business leaders to get policymakers’ attention.

ASBC advocates for policies that are smart and sustainable, not shortsighted – policies that help triple-bottom-line firms compete, succeed, and improve our economy and society.

We make sure policymakers, media and other influencers get the true business picture – not just the shortsighted self-interest of businesses whose only goal is radical deregulation.

We advance the business case for socially responsible and environmentally sustainable policies and practices. We educate, train and support business leaders to be effective advocates. We mobilize ASBC members through sign-on campaigns, state and federal lobbying days, and more. We bring our members to testify before legislatures and agencies at the national, state and local levels. We connect our members with journalists and provide live and web-based training to support their public outreach. And we curate news, business strategies and best ideas to help our members move rapidly forward.



 ASBC members fought for — and won — legislation in California to increase transparency about harmful chemicals

 ASBC released *Step Up, Speak Out, Impact Policy: An Advocacy Guide for Responsible Business Leaders*

 ASBC was quoted by the *New York Times*, *AP*, and *NPR's Morning Edition*

2017 - A year of ASBC in Action

ASBC’s mission is to empower and mobilize business leaders to advocate for policy change in support of a triple-bottom-line, sustainable economy.

If you’re in, read on.

Dear Friends and Supporters:

For eight years, ASBC has steadily advanced the business case for a sustainable economy. In 2017 we faced unprecedented challenges at the federal level. With the resurgence of the fiction that what's good for people and the planet is necessarily bad for business, we fought hard to keep from losing ground.

Despite extreme opposition, the momentum that brought business leaders into ASBC did not stall. In 2017 ASBC showed that many business leaders want government to address climate change, protect clean water, advance high-road workplace practices, and expand economic opportunities for all Americans. With ASBC leadership, support from these companies and business groups helped make headway on important campaigns; some of which are discussed in this report.

ASBC members that made the case included Impax Asset Management, Hackensack University Medical Center, and the Durst Organization on climate action; Earth Friendly Products, Seventh Generation, The Honest Company, and Beautycounter on ingredient transparency; NRS on tax issues; EILEEN FISHER, Dr. Bronner's, Patagonia, and Clif Bar on high-road workplace practices; and New Belgium Brewing and Klean Kanteen on protecting clean water.

Facing strong headwinds in Washington D.C., ASBC turned to the individual states, our laboratories of democracy. ASBC mobilized association members to push for progress in areas including climate, clean water, paid leave, and a fair minimum wage. In Arizona, North Carolina, New York, Ohio, Connecticut, New Hampshire, South Carolina, New Jersey, Utah, and other states, association members and individual businesses boosted our message. Combined, these efforts amplified the voice of sustainable business at all government levels and leveraged our ever-expanding network's power in national campaigns.

Policymakers listen to business, and media reports what's new. So we made sure they heard, first-hand, from company leaders, exactly why sustainability is crucial for business and America's economy. This report highlights ASBC members who made the case to legislators and the media on a range of crucial issues.

Buttressing the credibility of our positions, ASBC distributed our reports, case studies, and polls to business leaders, associations, media and policymakers. These tools re-established a fact-based business case that policymakers can trust and use.

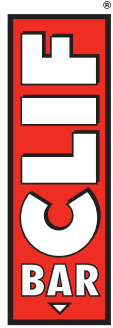
While 2017 was a difficult year, this report outlines some of ASBC's specific efforts, progress and victories to hold the line and move smart policy forward. Tough times galvanize powerful efforts because they vividly remind us what's at stake.

Sincerely,

David Levine, CEO & Cofounder



2017 ASBC Platinum Business Leader Members
Companies contributing \$10,000 or more



DR. BRONNER'S
ALL-ONE!



EILEEN
FISHER



NRS



patagonia



SolarCity



HONEST

Advancing the High-Road Workplace

ASBC doubled down on efforts to advance a high-road economy that grows business and creates good jobs. In our parlance, a “High-Road Workplace” is one that treats workers fairly and operates with a sense of stewardship towards the surrounding community and the natural environment.

Businesses leading on the issue

Being a high-road company is a major point of pride for a number of our members, and they capitalized on their leadership to advance the movement of high-road practices at several events in 2017. For example, ASBC hosted a policy roundtable to gather data for the High-Road Workplace report featuring speakers from Badger Balm, King Arthur Flour, Vision Financial, and Let’s Grow Kids. Dozens of business leaders from New Hampshire and Vermont discussed how responsible policy and practice create inspiring places to work. Speakers shared how high-road practices, like paid leave, have improved their workplace culture. Attendees and panelists agreed that investing in employees by offering benefits, like paid sick time and employee ownership programs, are good for the bottom line. Discussions like this provided the foundation for the ASBC report *The High-Road Workplace: Route to a Sustainable Economy*.

The ASBC report *The High-Road Workplace: Route to a Sustainable Economy* can be downloaded here:

http://asbcouncil.org/sites/default/files/asbc_building_the_high_road_report_2017.pdf

A set of generous employment practices helps companies’ bottom lines and delivers significant benefits to society. Those are the findings of ASBC’s *The High-Road Workplace: Route to a Sustainable Economy*. The report makes the case that barriers to adoption need to be overcome with public policy to broaden the societal benefits. Based on interviews with companies that offer such employee benefits, it is designed to help business leaders understand the strong business case for adopting high-road business practices and shows how these practices deliver benefits beyond a company’s walls, to the wider economy and society. The report findings were highlighted in articles in both *The Hill* and *Slate*.

The High-Road Workplace:

Route to a Sustainable Economy





ASBC carried the high-road workplace message to Congress.

New Belgium Brewing, W.S. Badger Company, TCG, Inc., and ASBC staff lead a conversation with dozens of members of Congress and their staffs about what it means to be a high-road employer and which proposals can best help us build a 21st century economy. These companies demonstrated how high-road practices help employees deliver higher quality products and services, increased innovation, and offer other tangible benefits. New Belgium Brewing and 1Worker1Vote joined ASBC staff and others to brief 20 members of the House of Representatives' New Democrat Coalition (NDC) on the benefits of worker ownership. The conversation centered on how worker ownership increases wages and retirement savings, helps prevent companies from closing, and strengthens local economies. The briefing also discussed the barriers and challenges that co-ops and ESOPs face in securing government loans and being evaluated equally under the federal tax code. These conversations and others paved the way for new worker ownership legislation to be introduced in 2018.

Businesses took their message directly to individual members of Congress to advocate for specific opportunities to promote the high road. In May, business leaders from across the country traveled to Washington, D.C. to urge Congress to support a national paid leave program and recruit co-sponsors for the FAMILY Act. During an intimate breakfast meeting, business leaders heard from Senator Heidi Heitkamp (D-ND) and Representative Rosa DeLauro (D-CT) about the important role business can play in getting Congress to take action on creating a comprehensive family and medical leave insurance program. ASBC members, including EILEEN FISHER, Seventh Generation, UncommonGoods, and The Honest Company, held a dozen meetings with key Senate offices from both sides of the aisle, where they highlighted how offering paid leave had been a boon to their business. One member of Congress heard the message loud and clear. Senator Angus King (I-ME) added his name to the list of FAMILY Act co-sponsors after hearing from Maine businesses.

Again in October, during the Annual Summit, ASBC business leaders shared findings from the high-road report with both Republican and Democratic Congressional members. They urged members to support a national paid leave program and co-sponsor the FAMILY Act. ASBC members EILEEN FISHER, Future State, Earth Friendly Products, and Badger Balm met with dozens of key Senate offices, where they highlighted how offering paid leave had been a boon to their business.





Protecting Clean Water

In 2017, ASBC helped to make the case that “Clean Water is Good for Business” at every level of government. We mobilized more than 200 businesses across the country, including clean-tech manufacturers, outdoor recreation companies, brewers, and the hospitality industry to sign on to our federal amicus brief in support of the federal Clean Water (WOTUS or Waters of the U.S.) Rule.

ASBC partnered with groups concerned about watersheds in their regions. The New York State Sustainable Business Council, New Jersey Sustainable Business Council, and Sustainable Business Network of Philadelphia joined with ASBC and others in the Delaware River watershed to identify problems and explore solutions. Together, the steering committee and ASBC continue to push the business case for clean water and enlist the larger business community to support long-term solutions. Similar work is underway in New England with Vermont Businesses for Social Responsibility, New Hampshire Businesses for Social Responsibility, New York Sustainable Business Council, and Sustainable Business Network of Massachusetts.

ASBC also helped make the business case for protecting waters in the Mississippi Basin, the world’s fourth-largest watershed. We issued fact sheets for individual states in the watershed about specific issues, articulating the economic impact of poor water management. With businesses in Minnesota, Louisiana, Iowa, Kentucky, Wisconsin, Missouri, and Illinois, we recommended state and federal policies to reduce nutrient pollution, and to repair declining water infrastructure in the region. In September, ASBC and Missouri companies, including Schlafly Beer and Sonrisa Day Spa, presented the business case for protecting clean water at the National Caucus of Environmental Legislators’ quarterly meeting in St. Louis.

Supporting Safer Chemicals

ASBC played a key role in passing a law to advance safer chemicals in products. On October 15, California Governor Brown signed the Cleaning Products Right to Know Act, requiring hazardous chemicals to be listed on labels and online.

ASBC members Seventh Generation, The Honest Company, Earth Friendly Products, Beautycounter, Dr. Bronners, Intex Solutions, The Ashkin Group, Socialwise, and others fought hard to pass this bill. ASBC members worked with the cleaning industry's primary trade group, the Consumer Specialty Products Association (CSPA), key NGOs, and major brands including Proctor & Gamble, SC Johnson, RB, WD40 and EcoLab to develop a version of the bill that all could support. On August 29, ASBC helped coordinate a lobby day in Sacramento, California with meetings at 22 legislative offices. Members shared how they built their firms through transparency and consumer trust, and explained the benefits of the compromise bill.

This win is an important example of how ASBC works to reconcile apparent conflicts between business and consumer interests, and puts forward a solution that works for all stakeholders.

ASBC's work honored by the Environmental Protection Agency's (EPA) Safer Choice program.

In 2017, for the third year in a row, ASBC was recognized as an EPA Safer Choice Partner of the Year. On May 15, the EPA honored ASBC and other winners, including members Seventh Generation and Earth Friendly Products, at a Washington, D.C. ceremony. The awards recognized businesses and organizations that have advanced chemical safety through exemplary participation in, or promotion of, Safer Choice. This voluntary labeling program helps consumers, businesses, and purchasers find products that perform well and are safer for people and the environment. EPA commended ASBC for our far-reaching Companies for Safer Chemicals campaign that introduced more than 7,000 companies to the Safer Choice certification program.



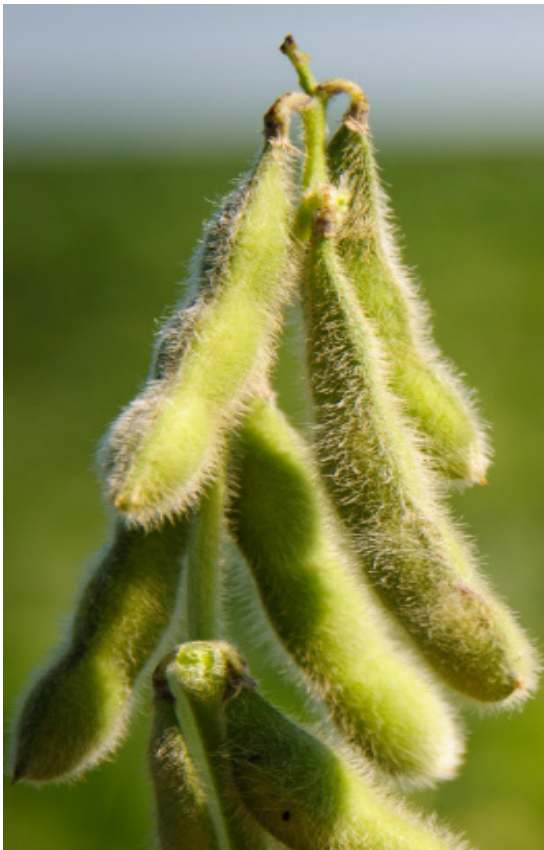


Defending Net Neutrality

Net neutrality was in the cross-hairs in 2017, but ASBC has been working to protect it since 2012. Businesses of all sizes and types rely on the Internet to reach their customers. Internet service providers (ISPs) cannot be allowed to cripple this dynamic by blocking traffic, throttling speeds, and charging more for access.

When net neutrality protections established in 2015 were directly threatened in 2017, ASBC mobilized a strong business response. In August, ASBC was part of a coalition that delivered a letter signed by 500 business leaders to the Federal Communications Commission (FCC). ASBC also arranged for member business leaders and other experts to tell the media why business needs net neutrality. Our work earned coverage from *The New York Times*, *Newsweek*, *U.S. News and World Report*, *the Boston Globe*, and *Cheddar TV*, among others.

Since the FCC's troublesome decision in December to repeal net neutrality, despite widespread business objections, ASBC continues to speak for business and push for a legislative fix that will restore net neutrality protections for all businesses.



Fighting Climate Change

With a void of federal leadership in 2017, businesses stepped up to take action to address climate change, including many ASBC members. In May, ASBC and E2 brought 70 business leaders to Washington, demanding federal action to reduce greenhouse gas emissions, maintain crucial environmental protections, and put a price on carbon. ASBC held over 60 meetings with House and Senate members of both parties, and participants heard from Senators Sheldon Whitehouse and Ed Markey directly about the need for business advocacy on climate issues. In June, ASBC joined with 15 other organizations to support We Are Still In, a network of 2,500 state and local government officials, universities and businesses, including over 400 ASBC members, determined to tackle climate change.

ASBC also worked in New England with the National Caucus of Environmental Legislators to build business and legislator collaboration to advocate for state-based carbon pricing. At four live events, ASBC made the business case for a carbon price. We also pushed legislators to advance existing proposals with targeted media op-eds in three states.

At the federal level, ASBC continued to recruit business supporters for a national carbon price. We arranged a conference call between ASBC members and Senators Sheldon Whitehouse (D, RI) and Brian Schatz (D, HI) to discuss their bill, The American Opportunity Carbon Fee Act. During our October Summit, 20 businesses and organizations spent a day lobbying 15 Democratic and Republican legislators to urge support for a price on carbon. Key to our work are our efforts to advance bipartisan solutions.

Advancing Divest/Invest

Together, New York State and City pension funds, among the world's largest, total \$390 billion. After five years of campaigning by stakeholders including ASBC and our affiliate, NY Sustainable Business Council, Governor Andrew Cuomo and NYC Mayor de Blasio each released proposals to freeze all current fossil fuel investments, divest public pension funds of fossil-fuel stock, and reinvest in renewable energy.

This win highlights ASBC's success in recruiting company leaders to make the business case for sustainable public policy. In New York, our work included meetings with the Mayor's Office on Pensions and Investment and other key state and city officials, and participating in numerous public meetings and hearings. To help city officials across the country, ASBC also developed our Municipal Primer on Climate Investing.



Tackling Tax Reform

As the debate about tax reform dominated the news cycle, ASBC advocated for better tax policies through position papers, meetings with legislators, and statements in the press. Throughout the year, ASBC met with members of Congress to push for policies that will enable a sustainable economy, create parity under tax law for all forms of employee-owned businesses, and enact a different form of territorial taxation, such as a Sales Factor Apportionment (SFA) system, that could boost U.S. jobs and exports.

On ASBC's Lobby Day during the October Summit, ten ASBC members met with staff of seven members of the House and Senate tax committee. We advocated for SFA, policy to facilitate employee ownership, and tax laws to provide small businesses with capital to expand and hire here at home. ASBC also presented on the need for deficit-neutral tax reform in a Center for Responsible Federal Budget panel discussion.

Although a tax act that did not yield the needed reforms ultimately passed, ASBC provided a powerful alternative voice through press statements and discussions with key legislators. Business support was exceptional; one ASBC member even funded full-page ads in the *Wall Street Journal*, *The New York Times*, *Washington Examiner*, *Weekly Standard*, and *The Hill*. In 2018 and beyond, we will continue the fight for sensible tax policies on behalf of the sustainable business community.



Demanding Cost-Effective Healthcare

Without sustainable healthcare reforms from Washington, costs continue to squeeze business, family, and public budgets. On behalf of our members, ASBC continually challenged policymakers to make Americans' healthcare more accessible and affordable. We mobilized 165 company leaders and 13 business organizations representing 10,000+ companies to sign on to our letter supporting a national, publicly financed healthcare system, and ASBC partners in California, Oregon, and New York began building business coalitions for state-based systems.

ASBC's bold, early support for publicly financed healthcare helped advance the business case for Medicare for All. ASBC members and partners signed a number of op-eds and were quoted in leading news outlets. After consulting with ASBC, Senator Bernie Sanders wrote a piece in *Fortune* magazine specifically calling for business action, and he addressed business leaders at ASBC's Annual Summit. At Senator Sanders' introduction of the Medicare for All bill, Richard Master, CEO of MCS Industries, an ASBC member, was invited to present the business case.

ASBC weighed in on drug pricing reform on behalf of our members. Repeated, dramatic price spikes have led to overwhelming bipartisan support for action: about three-quarters of Americans in a recent poll said that brand-name drug prices were unreasonable. In April ASBC co-sponsored the premiere of *Big Pharma: Market Failure*, a new documentary that explains how lack of transparency curtails competition in the drug supply chain. With other advocates, ASBC also called for Congress to stop patent abuse and lower drug prices for Americans.

Getting Your Business a Seat at the Table

When it comes to policymaking, if you're not at the table, you're on the menu. Policymakers listen to business, but too often, unrepresentative mega-firms and industries dominate the conversation. To ensure legislators hear from America's growing number of sustainable businesses, ASBC released *Step Up, Speak Out, Impact Policy: an Advocacy Guide for Responsible Business Leaders*, along with three related training webinars. Together, they help ASBC members speak effectively and comfortably on the issues that matter most to them and their customers.

ASBC advised and trained individual executives to make powerful presentations at fly-ins on policy issues. Throughout the year ASBC held lobby days on climate action, carbon pricing, paid family leave, health care, tax policy, and safer chemicals. In total, approximately 125 business members met with over 200 state and federal legislators to advocate for the issues that they care most about.

Step Up, Speak Out, Impact Policy: An Advocacy Guide for Responsible Business Leaders

Download here: advocacy.asbcouncil.org

The Advocacy Guide is divided into three sections, each with a corresponding webinar.

1. How to Lobby Your Elected Officials teaches how to break through competing demands, win meetings with elected representatives, strengthen your position and amplify the voice of your business so that you are taken seriously.

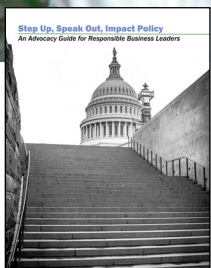
2. How to Craft Your Message and Cultivate the Media teaches how to identify the most influential journalists and publications for your message and how to pitch your stories in a way that compels them to write it.

3. How to Share Your Views on Social Media teaches how to build useful relationships on targeted social media to communicate your message, attract new prospects and reinforce customer loyalty.



Step Up, Speak Out, Impact Policy

An Advocacy Guide for Responsible Business Leaders



ASBC's 6th Annual Summit: Strong Connections, Smart Solutions

ASBC gathered business leaders, media, policymakers and think tank members from around the United States for our Sustainable Business & Policy Summit in Washington, D.C., October 22-24. Strategy-rich presentations, networking opportunities, and in-person visits with federal legislators expanded leaders' vision of "what business wants."

Summit sessions explored how company leaders can improve federal, state, and local laws by making the business case for action on climate change, diversity, minimum wage, and the role of money in politics. Our bipartisan roster of speakers included Uri Berliner, senior business editor for National Public Radio; Sarah Chamberlain, president/CEO of Republican Main Street Partnership; Maryland State Rep. David Fraser-Hidalgo; Bob Bland, Women's March; and Dan Wolf, founder/CEO of Cape Air.

Participants joined interactive breakout sessions on safer chemicals, health care reform, investing in women entrepreneurs, worker ownership, tax reform, and climate action. Attendees talked in person with Members of Congress about current legislation, business advocacy, and strategies for making progress. To maximize members' effectiveness, the Summit also offered skill-building workshops on how to handle a lobbying opportunity, develop an issue-based communications strategy, and more.



Endorsing ASBC's view that responsible business should leverage its access to legislators, Senator Bernie Sanders joined us live for a discussion on healthcare reform and the importance of business advocacy. The event was live streamed on Facebook and was viewed by over 82,000 people (<https://youtu.be/ZiZpFI7txwQ>). Summit attendees then met with nearly 40 Capitol Hill legislators and staff to tell their business stories and advocate for change on key issues.

"This Summit was full of insights and learning opportunities to help us advocate successfully on issues that matter to sustainable companies," one inspired business owner concluded.



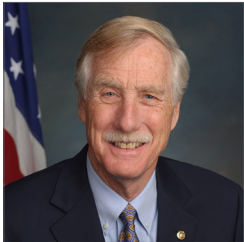
ASBC's SUSTY Awards honor game-changing leadership

A highlight of the Annual Summit is the presentation of SUSTY Awards to policymakers, business leaders and others who have furthered the goal of a sustainable economy. SUSTY Award winners honored at the 2017 Summit:



Senator Sheldon Whitehouse

The senior Senator from Rhode Island, cofounder of the Senate Climate Action Task Force, and cosponsor of the American Opportunity Carbon Fee Act, Whitehouse is a leading advocate for smart policies that slow climate change and foster a clean-energy economy.



Senator Angus King

The junior Senator from Maine and the first Independent member of the Senate to cosponsor the FAMILY ACT, King's effort encourages bipartisan support for workplace policies to strengthen American families and our economy.



Representative Elijah Cummings

Longtime fighter for election integrity and election reform, Cummings (MD 7th District) recently drafted regulations to block foreign influence in American elections and challenged the practices of the Administration's voter fraud commission.



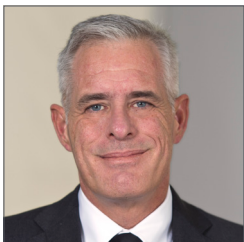
Holly Sklar

Founder and CEO of Business for a Fair Minimum Wage, and the first person to mobilize a nationwide constituency of businesses that support raising the minimum wage, Sklar is the nation's leading advocate of the business case for a living wage.



Barry Cik

Founder and technical director of Naturepedic, and longtime developer and successful manufacturer of consumer products made without toxic chemicals, Cik is a sought-after speaker to scientific, consumer, political and business audiences on the benefits of sustainable product design.



Jerry Taylor

President of the Niskanen Center, and one of the most prominent conservative voices on energy policy, Taylor makes the conservative case for combating climate change with carbon pricing as an efficient, free-market solution to reducing greenhouse gas emissions.

Engaging the Media

An essential part of ASBC's work involves connecting business leaders and our own policy experts with working journalists. This work is essential for three reasons:

First, policymakers need to hear from enlightened business leaders in their own states and districts. Often this message is best conveyed in national, hometown, and home-state media through quotes, op-eds, and appearances on talk shows. ASBC plays a vital role in connecting business leaders with journalists who are telling important stories, and in helping these business leaders communicate as effectively as possible.

Second, we work to frame the policy debate authentically so that journalists move away from stock and often superficial story lines, and instead cover the crucial underlying issues. For example, in reporting on a piece of climate change legislation it's all too obvious for a journalist to place one call to the Natural Resources Defense Council and another call to the U.S. Chamber of Commerce and then frame the story as "jobs versus polar bears." This obscures the real truth that many forward-thinking businesses recognize that we can't have a healthy economy without a stable climate, and that it will cost more in the long run to mitigate climate change than to act now to stop it.

Third, many of our members want to bring their message forward in the media. With many leading CEOs speaking out on public issues for the first time in 2017, our members know that CEO activism is not just an important contribution to society, it's a way to connect with employees and customers, and shows what makes their business unique and special.

Beyond the predictable agendas of trade associations and lobbying groups, our business owners and executives react to policies based on real-world impact. Journalists find this very credible, and ASBC leverages this credibility to change the old "business vs. activists" formula.

Our members have an exciting true story: what's good for the country or the planet can also be good for business. ASBC puts that story in the spotlight.



In 2017, ASBC's important policy messages appeared over 1,500 times in media including *The Wall Street Journal*, *The New York Times*, *The Washington Post*, *NPR* and *CBS Evening News*. Throughout the year, we issued timely news releases on dozens of critical issues featuring ASBC members from around the United States in many business sectors. We also placed more than 60 timely op-eds, columns, and letters to the editor – all by ASBC staff and members – in media nationwide.

ASBC breaks through the media cycle with our forward-thinking perspective on business. When looking for a new angle on the debate over paid family and medical leave, *Slate* magazine came to ASBC, the leading business voice in support of the FAMILY Act, and published a feature piece profiling ASBC members Badger Balm and TCG. Their stories disrupted the old “business vs. workers” narrative and made the case that paid family leave is good for their bottom lines.

Some of the many important stories we helped shape in 2017:

The Washington Post

Trump establishes task forces to eliminate ‘job killing regulations’

News article about deregulation quotes ASBC on the value of good regulations to businesses and the economy.

Forbes

Can The Courts Check Trump’s Desire To Emascuate EPA?

A contributed piece about Trump and the environment quotes ASBC about risks to business from climate change.

POLITICO

California Playbook

Mention of ASBC-commissioned poll of support for labeling of cleaning product ingredients.

The Guardian

Trump begins tearing up Obama’s years of progress on tackling climate change

News article on Trump’s attack on the environment quotes ASBC on climate change and pricing carbon.

SLATE

The Business Case for Better Benefits

Contributed article features ASBC and profiles member companies Badger Balm and TCG for their high-road workplace practices.

USA TODAY

Doubts arise on corporate tax cut boosting growth

Syndicated news story on Trump’s tax plans quotes ASBC member Bill Parks, NRS, on how corporate tax cuts will have small impact on plans to expand his business.

AP

The Latest: State legislatures dismayed by GOP tax plan

Syndicated news story on GOP tax plan quotes ASBC on how the plan is faulty and will not help the economy.

The New York Times

Rollback of net neutrality has small businesses worried

Syndicated news story quotes ASBC about the value of net neutrality to start-ups and other small businesses; mentions our sign-on letter.

Newsweek

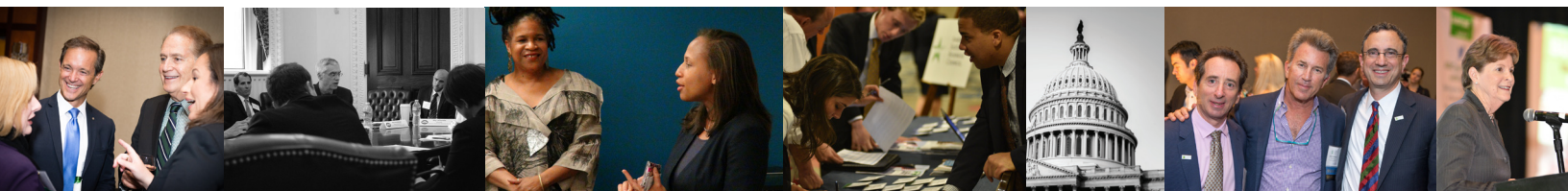
The End of Net Neutrality: Why You Should Care

Opinion article quotes ASBC supporting net neutrality as key to entrepreneurship, competition and innovation.

**2017 Business Ally (Gold Level) ASBC Members
Companies contributing \$1,000 to \$9,999**

American Halal
American Income Life Insurance Company
Asana
BA Auto Care Inc.
Badger Balm
Beautycounter
Better World Club
Biostar US
Boatyard Bar & Grill
Bright Farms, Inc.
Busboys and Poets
Cape Air
Care.com
Chads Design Build
Chroma Technology Corp.
Collaboration Capital
Dansko, LLC
Dharma Merchant Services
Digital Deployment
Dolphin Blue
e-Management
Etsy
Future State
Gat Creek
Give Something Back Workplace Solutions
Green Century Capital Management
Green Depot

GreenStreet of New York
Greyston Bakery, Inc.
Grounds for Change
Hackensack University Medical Center
Impax Asset Management
Interwest Paper
Intex Solutions
Investors' Circle
Liberty National Life
Marstel Day
Method Products, Inc.
Mook Sea Farm
Natural Systems Utilities
New Resource Bank
Pantheon Enterprises
pharmacychecker.com
Re-marks
Recycleforce
Resource Development Associates
Solmate Socks
South Mountain Company, Inc.
Sustain Natural Products
TCG
The Raben Group
Trillium Asset Management
Vermont Energy Investment Corporation
Waste Farmers



2017 Business Supporter (Silver Level) ASBC Members
Companies contributing \$500 to \$999

Akamai	New Living
Arcadia Power	New Voice of Business
Back to the Roots	NewGen Surgical
Beanfields Snacks	Northeast Recycling Council
Better Air North America	Oakes Management
BioEconomy Partners	Pacific Community Ventures
Blue Ridge Produce	Plantagon Companization
Box Canyon Lodge	Recycled Paper Printing, Inc.
CSRwire	Responsible Wealth
DiBianca Associates	Reuse Institute
Ethical Markets Media	Revolutions Foods
Green Retirement	Rivanna Natural Designs
GreenStar Hub	Sierra Leadership
HARBEC	Somerville Sustainable Cleaning
IBIS Communications, Inc.	Staach Inc
Imagine That	Sustainable Business Consulting
Integrative Health Policy Consortium	T Salon & T Emporiun
JSA Financial	The Ashkin Group
Keene Advisors	The Futon Shop
Lake Research Partners	The GreenShows, Inc.
Love and Carrots	Trillium Organics
MAPA Group	Triumph Communication
Marketing Partners	TS Designs
Mercaris	Wolf, DiMatteo + Associates
Montclair State University (PSEG)	Youth Centric SPC
Motivity Partnerships, Inc.	Zenful Bites



**2017 Business Supporter (Bronze Level) ASBC Members
Companies contributing \$250 to \$499**

4P Foods	First World	Peak Change
Advanced Alternative Energy Corp.	Forward Ever Sustainable Business	Planet Eclipse Organic Recovery
Appalachian State University	G & S Sustainability Solutions	Prudenterra
Asarasi	Global Access Advisors	Ramapo College of New Jersey
Barrett International Technology	Global Women 4 Wellbeing	Sarah Severn Consulting
BetterWorld Telecom, LLC	GlobalRx	Scheier & Barber Group
Boulder Psychotherapists Guild	Graziani Multimedia	Seed One
Box Latch Products	Greenopia	SEMC Pathology
Carignan	GreenPiP (NRL)	Simple Diaper & Linen
Certified EO	Ground Floor Partners	Singlebrook Technology
CF Services Group	Howard Williams Consulting, LLC	Sleigh Strategy LLC
Chase Media Services	Ideal Energy	Snowville Creamery
Clean Choice Energy	Indow Window	SNS MJ Consulting
Conscious Company Magazine	InNative	Social(k)
CRD Analytics	Inward Point	SOL Economics
Criscione, Ravala & Tabatchouk LLP	Irving House Corporation	SoliPoints
Current-C Energy Systems, Inc.	Iva Kaufman Associates	Steve Kaye Photo
Danaher Oil	J. Mitchell Gardens & Stone	Strugatz Ventures Inc.
DC Vegan Catering	Jenny Kassan	Sustainability Associates LLC
Designing the We	JustLaws	The Astra Corporation
Distance Learning Consultant	Kashani Design Group	The Regenerative Business Summit
Dumpsters.com	Law Office of Lara Pearson	Threshold Acoustics LLC
Ecoplum	MMAPEU Consulting	Torchlight Technology Group
Effective Advocates	Moonfarmer	TriLibrium
Eighty2degrees LLC	National Benefit Service Center	Triple Ethos
Environmental & Public	New Morning Energy	Unfold
Health Consulting	Noble Growth Network	Whaleback Partners
Financial Sherpa, Inc.	Organic Bliss	Winter Badger



2017 ASBC Association Members

- 1 Worker 1 Vote
- 1% for the Planet
- Alliance for Affordable Energy
- American Independent Business Alliance
- American Made Alliance
- Association for Enterprise Opportunity
- Athen's Own
- B Lab
- BALCONY (Business and Labor Coalition of NY)
- Building Materials Reuse Association
- Business for a Fair Minimum Wage
- Businesses for Montana's Outdoors
- California Association for Micro Enterprise Opportunity (CAMEO)
- California Business Alliance for a Clean Economy
- Capital Markets Partnership
- Chesapeake Sustainable Business Council
- Chlorine Free Products Association
- Climate Action Business Association
- Coalition for a Prosperous America
- Connecticut Sustainable Business Council
- Conscious Capitalism DC
- Cooperative Economics Alliance of NYC
- Emerging Changemakers Network
- Evergreen Cooperatives
- F.B. Heron Foundation
- Fair Trade Federation
- Family Funeralhome Association
- Freelancers Union
- Greater NY Chamber of Commerce
- Green America
- Green Business Networking
- Idaho Clean Energy Association
- Illinois Green Business Association
- Institute for Sustainable Enterprise
- Interfaith Center on Corporate Responsibility
- International Society of Sustainability Professionals
- Investors' Circle
- Kentucky Sustainable Business Council
- Leadership Women
- Local First Arizona
- Local First Chicago
- Local First Ithaca
- Long Island Hispanic Chamber of Commerce
- Long Island Sustainable Business Council
- Los Angeles Latino Chamber of Commerce
- Louisville Independent Business Alliance
- Manhattan Chamber of Commerce
- Metro IBA
- National Asian American Coalition
- National Cooperative Business Association
- National Latino Farmers & Ranchers Trade Association
- National Small Business Network
- Network for Business Innovation and Sustainability (NBIS)
- New Hampshire Businesses for Social Responsibility
- New Voice of Business
- New York State Sustainable Business Council
- Nia Community Foundation
- North Carolina Business Council (NCBC)
- Northeast Recycling Council
- Northwest Atlantic Marine Alliance
- Ohio Sustainable Business Council
- Outdoor Industry Association
- P3 Utah
- Pioneer Valley Local First
- Practice Greenhealth
- Project Equity
- Re>Think Local
- Responsible Wealth
- Restaurants Advancing Industry Standards in Employment (RAISE)
- Reuse Institute
- Rocky Mountain Employee Ownership Center
- Seattle Good Business Network
- Sierra Business Council
- Small Business Minnesota
- Social Enterprise Alliance
- Social Venture Network
- Solar Energy Industries Association
- South Carolina Small Business Chamber of Commerce
- Specialty Sleep Association
- Stay Local!
- Steel Valley Authority
- Sustainable Business Network of Greater Philadelphia
- Sustainable Business Network of Massachusetts
- Sustainable Food Trade Association
- Sustainable Furnishings Council
- Sustainable Purchasing Leadership Council
- Syracuse First
- Think Local First DC
- Tristatz
- United States Federation of Worker Cooperatives
- US Green Chamber of Commerce
- Vermont Businesses for Social Responsibility
- West Virginia Sustainable Business Council



ASBC's mission is to empower and mobilize business leaders to advocate for policy change in support of a triple-bottom-line, sustainable economy.



AMERICAN
SUSTAINABLE
BUSINESS
COUNCIL

**American Sustainable Business Council
1001 G Street NW, Suite 400 East
Washington DC 20001
tel: 202.595.9302
asbcouncil.org**