



AMERICAN
SUSTAINABLE
BUSINESS
COUNCIL

March 26, 2019

Dear Senator:

As responsible business leaders and investors in industries across America, we support the Green New Deal. By aligning with its brave vision and reality-based goals, American innovation can bring to scale long-overdue economic, environmental, and social benefits. We can create broad opportunity, rebuild our deteriorated infrastructure, and combat the clear and present danger of climate change. At its core, the Green New Deal offers a policy direction that will result in better business results for all stakeholders and a more vibrant and resilient economy.

The Green New Deal focuses attention on modernizing America's water, transportation and energy infrastructure. This work presents inherent opportunities for growing our businesses, creating good jobs and taking effective action against environmental dangers that impede our business success. Business leaders and investors know the best way to achieve Green New Deal goals is with thoughtful public-private partnerships. We've done it before, with projects like our interstate highway system, National Institutes of Health and the Internet.

As business leaders and investors, we believe in the power of business to change the world. But today's urgent challenges demand we scale solutions much faster than private industry can do alone. If government provides criteria and goal-oriented incentives, the market will respond, and business will create responsible, sustainable growth. That's just how it works.

Many innovative solutions already exist to meet Green New Deal goals – with even more in the works. But scaling solutions takes both smart investment and a well-structured market. If government supports the Green New Deal's unifying, high-priority vision, it can bring business and other stakeholders together to achieve crucial goals. For example, a bank for infrastructure could have lending criteria that are both market-based and sustainable. If we reward companies for solutions that impose fewer externalized costs, they can be competitive and deliver environmental, social and economic benefits we need.

Economic growth is compatible with shared prosperity, social justice, environmental protection and regeneration. In fact, they're essential for growth that is truly sustainable. To modernize our infrastructure, restore economic opportunity, protect our home planet and regain our world leadership, the vision and goals of the Green New Deal are a good place to start. America's business community is depending on it.

The Green New Deal focuses attention on modernizing America's water, transportation and energy infrastructure. This work presents inherent opportunities for growing our businesses, creating good jobs and taking effective action against environmental dangers that impede our business success. Business leaders and investors know the best way to achieve Green New Deal goals is with thoughtful public-private partnerships. We've done it before, with projects like our interstate highway system, National Institutes of Health and the Internet.

As business leaders and investors, we believe in the power of business to change the world. But today's urgent challenges demand we scale solutions much faster than private industry can do alone. If government provides criteria and goal-oriented incentives, the market will respond, and business will create responsible, sustainable growth. That's just how it works.

Many innovative solutions already exist to meet Green New Deal goals – with even more in the works. But scaling solutions takes both smart investment and a well-structured market. If government supports the Green New Deal's unifying, high-priority vision, it can bring business and other stakeholders together to achieve crucial goals. For example, a bank for infrastructure could have lending criteria that are both market-based and sustainable. If we reward companies for solutions that impose fewer externalized costs, they can be competitive and deliver environmental, social and economic benefits we need.

Economic growth is compatible with shared prosperity, social justice, environmental protection and regeneration. In fact, they're essential for growth that is truly sustainable. To modernize our infrastructure, restore economic opportunity, protect our home planet and regain our world leadership, the vision and goals of the Green New Deal are a good place to start. America's business community is depending on it.

Signed:

The American Sustainable Business Council

Green America's Green Business Network

Aspen Leaf Wealth Management, LLC.

Green Retirement, Inc.

Bambu DC

Grounds for Change

Barrett International Technology, Inc.

Ideal Energy, Inc.

Ben & Jerry's Homemade, Inc.

inNative

Cabin 9, Inc.

Intex Solutions, Inc.

Conscious Company Media

Irving House at Harvard

Conscious Living

J. Mitchell Gardens & Stone

Designing the We

Jenny Kassan Consulting

Distance Learning Consulting

Kahl Consultants

EcoPlum, Inc.

Klean Kanteen

Eighty2degrees Design Studio

Lake Research Partners

Epicycled

Laurie Allan & Associates, LLC.

Evox OmniMedia

National Latino Farmers & Ranchers Trade Association

GLOBALRx

Naturepedic	A Stone's Throw B&B
New Jersey Sustainable Business Council	A.K. A Coach and Company
New York Sustainable Business Council	Academy of Fashion Arts and Sciences
Nia Impact Capital	ACWW
Nutricare Pty Ltd.	Aggie Writing Services
Pacific Community Ventures	Alaska Applied Sciences, Inc.
Seventh Generation, Inc.	Alliance Group
Silver Lining Institute	Alpa Sirius, Inc.
Singlebrook	Alt.Technica
Soli	Apple Farm Village
South Mountain Company	Appreculture Design Institute, LLC.
Strugatz Ventures, Inc.	Appropriate Technology Group
Sustain, LLC.	Ascent Partners Group, LLC.
Sustainable Furnishings Council	Ashlawn Energy, LLC.
Sustainable Food Trade Association	At The Epicenter
Thinkshift Communications	Automotive Service and Repair
Thrive, LLC.	Barbara Chan Consulting
Trillium Asset Management	BEAHIVE
U.S. Federation of Worker Cooperatives	Bialosky Cleveland
W.S. Badger Company	Big Reuse
Wolf, DiMatteo + Associates	Biomimicry 3.8
YES.uS	BiTHOUSE Group /OTGC on the Gren Carpet
Zero Waste Strategies, LLC	Blue Anchor Social Club, LLC.
47arts Studios	Blue Raccoon Home Furnishings

Blue Ridge Produce	Communally
Boston Trust & Investment Management Company	Community Allies
Box Canyon Lodge	Conservation Economics
Brian Setzler, MBA, CPA	Creative Investment Research
Bright Power	Data Doctor
ByFusion Global, Inc.	Datamatrix
Cardinal Oak Stables	Dave's Fabrication
Center for Purposeful Leadership	DC Energy Innovations, Inc.
Chads Design Build	Decor & Diagonals
ChangeWorks of the Heartland	Designer
Chemistry Jewelry	Detour, The Adventure Travel Marketplace
ChicoEco, Inc.	Durango COmpost Company
Citadel Enterprises	Earth911.com
Citizens' Climate Lobby	Echotopia, LLC.
Clarion	EcoLogic Solutions, Inc.
Cleah,Healthy,Educated,Safe & Sustainable Communities, Inc.	EES, Inc.
Clean Energy Design Group, Inc.	Encore Renewable Energy
Climable.org	Environmental Risk
Climate Clean, Inc.	Equal Access International
Climate Social	Equinox Consultancy, LLC.
CloudBank	ERTC
COL Agency	Evergreen Sustainability, LLC.
Collaborative Solutions	Evolution Marketing
	Eye Love Nature

F4DC

Farm Dog Naturals

Fashion Institute of Technology

Fermentum

Fiberactive Organics, LLC.

Financial Alternatives

Firebird

First Choice Business Broker

Floral Soil, LLC.

Flow Designs

Fox Acupuncture

Freedom Enterprizes

Furniturecycle

G-RPublishing

Garbitrage Technologies

Garden Green

GIT Partners, LLC.

GME

Good Growth Lab

Good Planet Innovation

GoodLight Natural Candles

Goody Clancy

Graziani Multimedia

Great Green Content

Green Bike Program

Green Business Networking

Green Heron Tools, LLC

Green Project Management

Green Smart Cities

Green Thread Consulting

Group14 Engineering

Hand and Sun Solar

HarborWest Design

HeartPath Acupuncture

Herbaliz, LLC.

HJK

Home Energy and Comfort

House Kombucha

Hudson Valley Data Translators

Indow

InnerGlow, Inc.

Interiors by Design

Judith Glickman Zevin, Psy.D.

JustLaws

Kros Winds

Lake Research Partners

Lamey-Wellehan

Law Office of Lara Pearson Ltd,PBC

Lazy Dog Designs

Libby Interiors

LimeRed

Live Creative Studio & Roll door-to-door electric bike rental

Living Calmness

Longsplice Investments

M&E Engineers

Management Resources

Marin Sunshine Realty

MCP

Merrill Images, LLC.

Miller Chiropractic

Miracle Springs Farm

Modern Species

Modern World Design

NACCE

Nancy Deren Financial Coaching

National Foundry Products

Natural Investments, LLC.

Nautilus Productions

Neighborhood Sun

Net Impact

New Earth Beauty

Nice Touch Communications

Occupy.com

Ohio Sustainable Business Council

On Belay Business Advisors Inc

Organic Consumers Association

Organization

Originate Natural Building Materials

Our Natural Homes, LLC.

Packetized Energy

Parable of the Sower Intentional Community Cooperative

PINE STREET NATURAL INTERIORS

PosiGen Solar

Possible Planet

Prosperity Collective

Proxy, Inc.

R. McChesney Services

Real Pickles Cooperative

Renita Herrmann, Classical Homeopath, CCH

REV

RIDOLFI Environmental

Rise Well-Being Center

River Architects, PLLC.

s2 sustainability consultants

SBP

Scanlon Engineering, LLC.

Scotch Hill Farm And Innisfree Farm	Tellari, LLC.
Sculptural Glass Doors, Inc.	Tessolar, Inc.
Seattle Good Business Network	Texas Green Realty
Sejal Apothecary	The College of New Jersey
SellHound	The CommonSpot
SharePower Responsible Investing	The Culture Company
Sharolyn B. Hagen Photography	The Data Collaborative
Shifting Patterns Consulting	The Farthest Pixel
Skylands Group-NJ Sierra Club Chapter	The Regeneration
Spector & Associates	The Wei, LLC.
Spigel Consulting	Third Sun Solar
Spillian, LLC.	This Is Folly
Spring Arbor of Williamsburg	Together
SSUP	Transformative Wealth Management, LLC.
Steve Kaye Photo	Triple Ethos LLC
STOKE Certified	Triple L, Ink
SULA NYC	Unlimited Media
SunlightOxygen	Urbecon, LLC.
Support Ohio Local Economies	UVM
Sustainability Associates	Verdantix
Sustainable Furnishings Council	Veris Wealth Partners
Sustainable Systems, Inc.	Vernonia Springs
Symbiotics	Veterans for Peace
SCORE Syracuse	Village Hill, LLC.

Weil Aquatronics, Inc.

World Team Now

Write Stuff Resources, LLC.

Z I A [zero impact architecture]

Zanjabil Gardens