

**May 22, 2019**

**TO: Interested Parties**

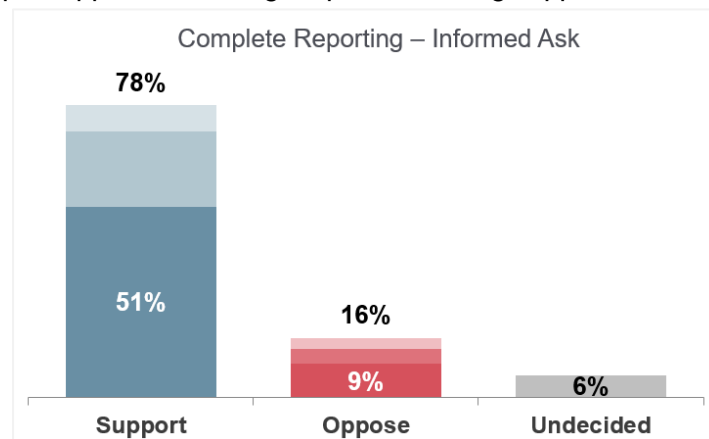
**RE: Oregon Voters: Strong Support for Complete Reporting**

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A survey of Oregon voters<sup>i</sup> finds broad support for legislation prohibiting companies from shifting profit earned in Oregon to overseas subsidiaries, known as ‘complete reporting.’

**Sixty-four (64) percent of voters support complete reporting at first ask**, including majorities of Democrats, independents, and Republicans. The intensity of this support is even more impressive, as 44 percent say they ‘strongly’ support the measure – while only 18 percent strongly oppose it.

A short message providing more information about complete reporting<sup>ii</sup> drives support even higher – to 78-16 percent support-oppose, including 51 percent strong support.



The measure draws over 70 percent among nearly every demographic group:

- ✓ Eighty-four (84) percent support among women, and 72 percent among men;
- ✓ Seventy-eight (78) percent among younger and older voters;
- ✓ Seventy-eight (78) percent among non-college voters, and 81 percent among graduates;
- ✓ Eighty (80) percent among white voters, and 74 percent among voters of color;
- ✓ Eighty-eight (88) percent among liberals, and 71 percent among conservatives;
- ✓ In the mid-to-high 70s among voters in every region of the state.

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<sup>i</sup> Strategies 360 conducted a survey of 500 registered voters in Oregon from April 19-23, 2019. Interviews were conducted on landline telephones and cell phones, as well as online. The margin of error for a survey of 500 interviews is  $\pm 4.4\%$  at the 95% confidence level; error is higher among subgroups.

<sup>ii</sup> **INITIAL ASK WORDING:** Would you support or oppose a bill in the legislature that would prohibit corporations from shifting profit earned in Oregon to overseas subsidiaries to avoid paying state income taxes?

**INFORMED ASK WORDING:** Now, here is some more information about this bill. As you may know, some large corporations in Oregon avoid paying income taxes by artificially shifting their profits to overseas subsidiaries. Requiring these corporations to pay income taxes on all their profits would help small businesses compete and raise nearly two hundred million dollars per year toward other priorities like education and public safety. Having heard more information, would you support or oppose a bill in the legislature that would prohibit corporations from shifting profit earned in Oregon to overseas subsidiaries to avoid paying state income taxes?