



AMERICAN SUSTAINABLE BUSINESS COUNCIL

MEMBER ORGANIZATIONS (PARTIAL LIST*)

1% For The Planet
1worker:1vote
American Independent Business Association
American Made Alliance
Association for Enterprise Opportunity
B Lab
BASE - Kansas City
Building Materials Reuse Association
Business Alliance for Local Living Economies
Business for Fair Minimum Wage
Businesses for Montana's Outdoors
Chesapeake Sustainable Business Council
Fair Trade Federation
Green America
Green Chamber of Commerce
Illinois Green Business Association
Integrative Healthcare Policy Consortium
Kentucky Sustainable Business Council
Local First Arizona
Local First Chicago
Local First Ithaca
Long Island Hispanic Chamber of Commerce
Lowcountry Local First
Manufacture NY
Metro Independent Business Alliance
Mile High Business Alliance
National Asian American Coalition
National Latino Farmers & Ranchers Trade Association
New Mexico Green Chamber of Commerce
New Voice of Business
New York State Sustainable Business Council
North Carolina Business Council
Northwest Atlantic Marine Alliance
Ohio Sustainable Business Council
P3 Utah
Practice Greenhealth
Responsible Wealth
Sierra Business Council
Social Enterprise Alliance
Social Venture Network
South Carolina Small Business Chamber of Commerce
Specialty Sleep Association
Sustainable Business Alliance
Sustainable Business Network of Massachusetts
Sustainable Business Network of Philadelphia
Sustainable Food Trade Association
Sustainable Furnishings Council
Think Local First DC
US Federation of Worker Cooperatives
Vermont Businesses for Social Responsibility
Wealth for the Common Good
West Virginia Sustainable Business Council
World Business Academy

*For a complete and current list of members, please visit asbcouncil.org

"The American Sustainable Business Council is the most important and exciting new initiative I've been involved with since I started Seventh Generation over 21 years ago. For America to once again become a land of justice and equity, hope, and possibility, progressive and responsible business needs a seat at the table as policy is shaped, rules are written and priorities set."

*-- Jeffrey Hollender, Co-Founder, Seventh Generation;
Chair, ASBC Board of Directors*

THE BUSINESS CALL TO ACTION

Tremendous opportunities lie ahead for America, including a growing base of good jobs, accessible healthcare, a healthy environment and agricultural system, and financial stability. These are essential components of a robust economy that balances economic, social and environmental needs. Until recently, most in the business world stood in opposition to progress in these and related areas. The major media reinforced the illusion that America must choose between jobs and nature, fairness and healthy communities.

Now, a rapidly growing group of forward-thinking business leaders call for comprehensive change to address America's challenges. Yet the businesses that embrace this new vision rarely stand out in the public debate.

Historically, these businesses and the associations that represent them have been decentralized and fragmented. They have lacked sufficient visibility and political clout to break through.

Elected leaders, their aides and advisors have urged businesses to join the call for economic and social change. Many forward-looking businesses, and the associations that represent them, want to engage in public policy. Successful engagement requires the power that only a coordinated and collaborative effort can provide. The American Sustainable Business Council (ASBC) and the American Sustainable Business Institute (ASBI) were created specifically to develop this power and to promote change through the combined efforts of business leaders across the United States.



AMERICAN SUSTAINABLE BUSINESS COUNCIL

A POWERFUL AND GROWING PARTNERSHIP

Founded in 2009, the American Sustainable Business Council and the American Sustainable Business Institute lead a growing coalition of business networks and individual businesses. This coalition advances public policies that support a sustainable economy—one that provides economic development along with shared prosperity, environmental protection, and social justice. Today, the organizations that have joined in this coalition represent over 200,000 businesses and social enterprises and more than 325,000 entrepreneurs, owners, executives, investors, business professionals and others.

ASBC and ASBI work with members to help inform and shape the public policy decision-making process. The approach is focused and strategic, and it fills a major void in the movement for a better economy.

ASBC operates under IRS code 501(c)(4) and advocates for legislative action. ASBI operates under IRS code 501(c)(3) and serves a largely educational role.

The two organizations collaborate on a range of work:

- Designing and executing collaborative campaigns on public policy issues.
- Identifying and pursuing opportunities for business leaders to engage with legislators and other policy makers in Washington, D.C. and state capitals.
- Drawing media attention to businesses that operate according to principles of economic, social and environmental sustainability.
- Providing research and education on how a sustainable economy benefits both the business sector and society at large.

On issues such as chemical policy reform, climate change, financial reform, health care, and sustainable economic development, our nation's leaders are calling for businesses to help champion change. The American Sustainable Business Council helps meet that challenge. We unite the business community, reframe the debate over the future of our economy, and make the business case for sustainable economic policy.

Please visit asbcouncil.org and asbinstitute.org to learn how you can participate in this vital work.

“The American Sustainable Business Council offers the best platform for mission-driven businesses, social enterprises, and sustainable business networks to advocate effectively for a sustainable economy. We are proud to be a founding partner in this essential effort.”

-- Deb Nelson, Executive Director, Social Venture Network

